

Anders L. Hansson

Date of Birth 29-9-1969

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SUMMARY

Entrepreneur - Business and PR. Market analyst. Coordinator. Project Manager - Personnel Manager. University studies in several countries. Fluent in German - Spanish - English - Swedish. Comprehensive network.

The best of me: Creativity - Analysis - Communication - Coordination - Organization - Languages - Cross-cultural

Others describe me as: Goal oriented & Efficient - Analytical & Pedagogic - Knows how to give and take feedback - Simultaneously holistic and aware of details - Extrovert & Fun

In private: Dedicated cook with inspiration from my journeys. With that purpose, I grow coriander, spinach, black salsify etc. on my father's farm. Subsequently, I exercise abundant calories away by means of salsa and capoeira.

PROFESSIONAL EXPERIENCE - *Business, analysis, communication and coordination in Sweden and abroad*

Since Sept 2004 *Entrepreneur with services in Commerce and PR* *Some of the results this far:*

- Initiated, planned and managed a study trip to Barcelona on behalf of the Öresund Committee. Interregional cooperation, EU-funds, international strategy etc. was discussed with representatives of business, academia and government. Project completed in October 2009.
- Research, business development, business intelligence and communication at a company that I started with business partner 2009. International recruitment, project management, market research.
- International business development and network building. Europe, Americas.
- Through public relations, idea sales, analysis, advice and strategic networking, successful completion of a 1-year project for an innovative IT-market leader in Sweden.
- Performed special promotion and fundraising mission for an international NGO in The Netherlands.

Nov 1998 - Nov 2001, Sept 2002 - Aug 2004 *Market analyst, Swedish Competition Authority, Stockholm*

- Market analyses / research within a number of industries and areas - see below. Visiting companies, research, written and oral reports. External meetings of different kinds, also internationally – representative at EU meetings. Dawn raids against cartels.
- Industries / areas: Foods, beverages, alcohol, e-commerce / retail, packaging / recycling systems, environment, transportation / ports and stevedoring.

Dec 2001 - Aug 2002 *Coordinator, Ministry of Industry, Employment and Communications, Stockholm*

- Coordinated EU matters. Meetings within EU Council of Ministers and the Nordic Council of Ministers. Planned programs for international visits. Organized a trip to Slovakia for a 14-member unit.

EDUCATION – LANGUAGES – ASSIGNMENTS – IT - *Studies with a commercial - international - linguistic profile*

Jan - March 2009 *Business Development and Entrepreneurship, Malmö University*

Sept 1991 - June 1998 *Master's, University of Lund. 2,5 years in Austria, Germany, Poland*
Political science, economics / management, languages, statistics, law, history.

1985 - 1989 *Business and languages at high-school, Ystad. Export / Import education, Malmö.*

- Lived in Spain, The Netherlands etc. Traveled in the U.S, Lebanon etc. Fluent in German, Spanish, English, Swedish. Knowledge in Danish, Polish, French, Catalan and Slovak / Czech. Competence development through fairs and seminars as well as courses in communication and negotiations.
- Extensive involvement in organizations in the fields of business, networking and society - not the least abroad. Project Manager, Personnel Manager, Board member.
- Earlier, I've held positions in Sales, Forwarding and as an Editorial writer. Proficient in MS Office, Google Doc, Internet and management of webpages as well as blogs. Holder of a driver's license.